

# Advancing the Next Generation of Cell Analysis

April, 2022

### **Disclaimer**

This presentation and the accompanying oral presentation contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, among others, statements regarding the size and growth of the cell analysis market; Cytek's anticipated total addressable market; Cytek's business and operational strategy; Cytek's prospective products; Cytek's business development plans and opportunities; Cytek's anticipated customer mix and collaborations plans; and objectives of management for future operations are forward looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current expectations and projections about future events and financial trends that we believe may affect our financial condition, results of operations, business strategy, and financial needs. All statements other than statements of historical facts contained in this presentation, including, without limitation, statements The words "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "is/are likely to," "potential," "continue" and other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words.

Forward-looking statements are subject to numerous risks and uncertainties that could cause actual results to differ materially from currently anticipated results, including but not limited to risks relating to market conditions; the ongoing COVID-19 pandemic; supply chain risks and Cytek's dependence on certain sole and single source suppliers; competition; market acceptance of Cytek's current and potential products; Cytek's ability to manage the growth and complexity of its organization; Cytek's ability to maintain, protect and enhance its intellectual property; and Cytek's ability to continue to stay in compliance with its material contractual obligations, applicable laws and regulations. Information on these and additional risks and uncertainties and other information affecting Cytek's business and operating results is contained in Cytek's Quarterly Report on Form 10-Q for the quarter ended September 30, 2021, and in its other filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date hereof. Except as required by applicable law, Cytek does not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. No representations or warranties (expressed or implied) are made about the accuracy of any such forward-looking statements.

Certain information contained in this presentation and statements made orally during this presentation relate to or are based on studies, publications, surveys and other data obtained from third-party sources and Cytek's own internal estimates and research. While Cytek believes these third-party sources to be reliable as of the date of this presentation, it has not independently verified, and makes no representation as to the adequacy, fairness, accuracy or completeness of, any information obtained from third-party sources. While Cytek believes its internal research is reliable, such research has not been verified by any independent source. Cytek's estimates are derived from publicly available information, management's knowledge of the Cytek's industry and management's assumptions based on such information and knowledge, which they believe to be reasonable. This data involves a number of assumptions and limitations which are necessarily subject to a high degree of uncertainty and risk due to a variety of factors.

This presentation contains adjusted EBITDA and adjusted gross margin, financial measures that are not in accordance with Generally Accepted Accounting Principles (GAAP). Reconciliations of adjusted EBITDA and adjusted gross margin to the most comparable GAAP measures are included at the end of this slide presentation. We present adjusted EBITDA and adjusted gross margin because we believe they are frequently used by analysts, investors and other interested parties to evaluate companies in our industry and it facilitates comparisons on a consistent basis across reporting periods. Further, we believe it is helpful in highlighting trends in our operating results because it excludes items that are not indicative of our core operating performance.

Cytek, cFluor, Full Spectrum Profiling, FSP, Northern Lights, Tonbo Biosciences, Similarity and Complexity are trademarks or registered trademarks of Cytek Biosciences, Inc. Other trademarks appearing in this presentation are the property of their respective holders.



# **Cytek's Leadership Team**



Wenbin Jiang, Ph.D. Chief Executive Officer COSEMI / LUMENTUM



**Patrik Jeanmonod** Chief Financial Officer CORE COVANCE



Ming Yan, Ph.D. Chief Technology Officer BD NeoPhotonics



Allen Poirson, Ph.D. SVP, Marketing and Corporate Development

SONY Acculmage two AR



**Valerie Barnett General Counsel** Dermira° FLUIDIGM





**Mark Edinger** VP, Scientific Affairs BD Q Q Solutions



Maria Jaimes, M.D. VP, Applications **♡** BD



**Connie Wedel** VP, Human Resources







**Ken Riley** General Manager







**Melik Ulusu** VP, Operations & Integrated Supply Chain







**Dave Kennedy** VP, Global Sales & Service









# **Opening Remarks**

Expanded the installed base to 1,110 instruments, with 140 instrument placements during the fourth quarter and 453 placements during the full year 2021

Strong top line growth, continued strong quarters post IPO, FY 2021 at \$128m, with solid GP margin improvement over previous periods\*

Profitable company, with \$365m cash and cash equivalents on the Balance Sheet, no debt, no warrants\*

Successful launch of Aurora Cell Sorter with great customer responses. Extends seamless workflow when paired with Aurora Analyzer

Launched 25-color reagent kit, enabling high-dimensional flow cytometry assays as the "new normal"

Acquired Tonbo cell analysis reagent business to enhance our reagent portfolio and accelerate our full solution provider strategy

Expanded manufacturing capability more than 3x to meet anticipated business growth over the next few years

Continued value creation through Instruments, Applications, Bioinformatics and Clinical solutions



# Investing to Capture the Cell Analysis Opportunity

Validated Technology Platform

**Broad Customer Base** and Global Presence

**Strong Financial Profile** 

2021

**1,110**Units Placed

900+

\$128M

2020

Units Placed

Customers

FY Revenue 2021

Northern Lights

Cell

Sorter

Reagents

2018

385
Publications

40+
Countries

**\$18M**FY A-EBITDA 2021



2017

# Our FSP Platform Allows Us to Address the Broader Cell Analysis Market



FLUIDIGM<sup>®</sup>











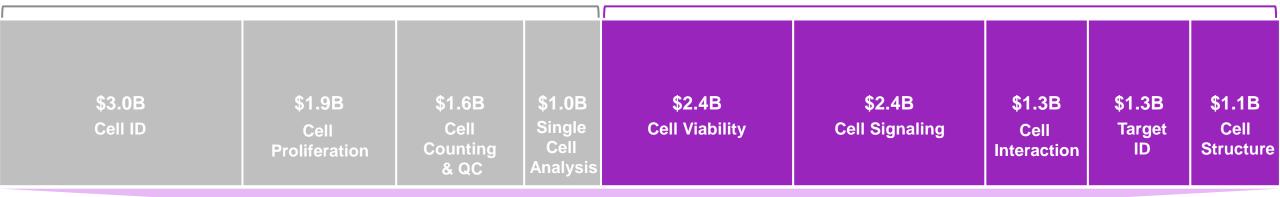


#### **\$8B Initial TAM**

(Cell Analysis Market in 2019 Addressable by Flow Cytometry)

#### **\$8B Additional TAM**

(Cell Analysis Market in 2019 Not Currently Addressable by Flow Cytometry)



#### \$23B Long-Term TAM

(Total Cell Analysis Market in 2024)









# We Provide an End-to-End Platform of FSP Solutions



# Cytek's Core Instruments: Aurora and Northern Lights

#### Aurora



**Northern Lights** 



>40 Colors from 3-5 Lasers

Biopharma, CROs, Large <u>Academic</u> Labs

High-End Market >24 Colors from 1-3 Lasers

Individual
Researchers &
Clinical Labs

Entry-Level Market









## **Aurora Cell Sorter Overview**



**Aurora Cell Sorter** 

Shipped June 2021

First highly flexible, intuitive and ultra-sensitive cell sorter that leverages the detection and sensitivity capabilities of our FSP technology to isolate living cell populations from lower to higher complexity panels beyond 40 biomarkers

#### Unique

- Accommodates the same number of parameters with the same sensitivity as the Aurora system
- Able to isolate living cell populations from lower to higher complexity panels beyond 40 biomarkers
- Ability to easily transfer panels from Aurora, as well as other or conventional instruments, to sorter
- Easy integration for downstream analysis (e.g., genomics and proteomics)

#### Differentiated

 Can analyze and sort using higher complexity panels, in addition to ability to isolate living cell populations

#### Sustainable

- Higher complexity spectral panels cannot be run on a conventional sorter
- Cytek sorter can also be used to sort panels from conventional analyzers



# Reagents & Kits Portfolio



Our reagents are fluorochrome conjugated antibodies used to identify cells of interest

Simplifies the workflow from sample preparation to data analysis

Our 8-color, 14-color cFluor immunoprofiling kit and 25-color immunoprofiling assay provide users with ready-to-use protocols and antibodies

Class 1 single-color reagents currently sold in China with clinical studies underway for 6-color TBNK reagents for potential Class 3 registration

# **Acquisition: Tonbo Cell Analysis Business**



Reagent company based in San Diego Deal close: November 2021

## **Strategic Fit**

- Accelerates recurring revenue growth
- Immediately accretive
- Obtain:
  - components for Cytek reagent kits
  - personnel with industry know-how
  - manufacturing site
- Growth path in excellent reagent business ecosystem

## **Key Products**

- Flow cytometry reagents
- Primary antibodies
  - 150+ clones -- both human and mouse species
- Support reagents, buffers and dyes
- 1500 SKUs manufactured and sold



# Cytek's Value Proposition to the Clinical Market



**NL-CLC** 

- Performs high-level multi-parameter flow cytometry immunophenotyping on small sample amounts
- Accurately detects, diagnoses and monitors immune cell disorders with very low levels of key biomarkers

#### **Benefits**

- Allows for more informative antibodies in one tube
- Minimizes use of redundant reagents
- Optimizes use of smaller amounts of patient specimen
- Identifies small populations of abnormal cells
- Improves overall laboratory efficiency
- Lowers costs

#### **Becoming a Solutions Provider for** the Clinical Market



**Automated Sample Preparation** 



**Customized Workflow Solutions** 



**Automated Analysis** 



**Error Reduction** 

# Cytek' FSP Platform versus Other Technologies

	CYTEK TRANSCEND THE CONVENTIONAL	Conventional Flow Cytometry	Spectral Flow Cytometry	Mass Cytometry		
Biomarkers / Parameters (>40 biomarkers) <sup>1</sup>	✓	×	×	✓		
Sensitivity (nanoparticle detection)	✓	✓	×	×		
Throughput (>30K cell/second)	✓	✓	✓	×		
Footprint (<150K cm <sup>3</sup> )	✓	✓	×	×		
Sorting Capability	✓	✓	×	×		
Cost : Performance <sup>2</sup>	✓	×	×	×		

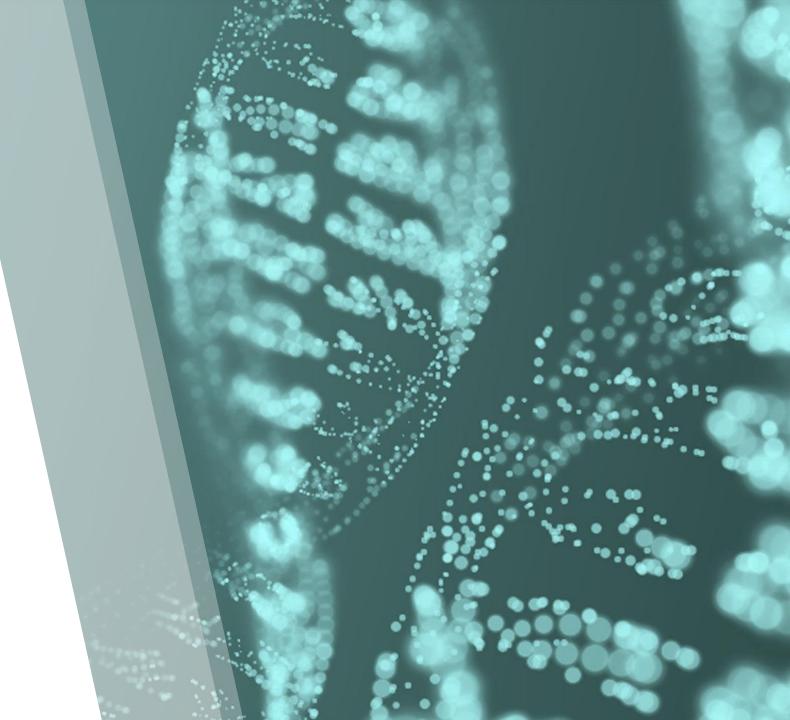
<sup>1.</sup> Based on peer-reviewed publications



<sup>2.</sup> Cost-to-Performance reflects performance based on accessible biomarkers, sensitivity, throughput and sorting capabilities, relative to costs associated with instruments, consumables, time, labor and ability to upgrade over time







## Global Scale and Reach with Diversified Revenue Mix

Since launch of Aurora Series in 2017<sup>1</sup>...

900+ Customers

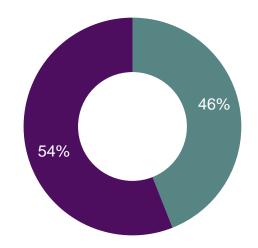
**500+** Employees

**150+** Biopharma Companies

40+ Countries

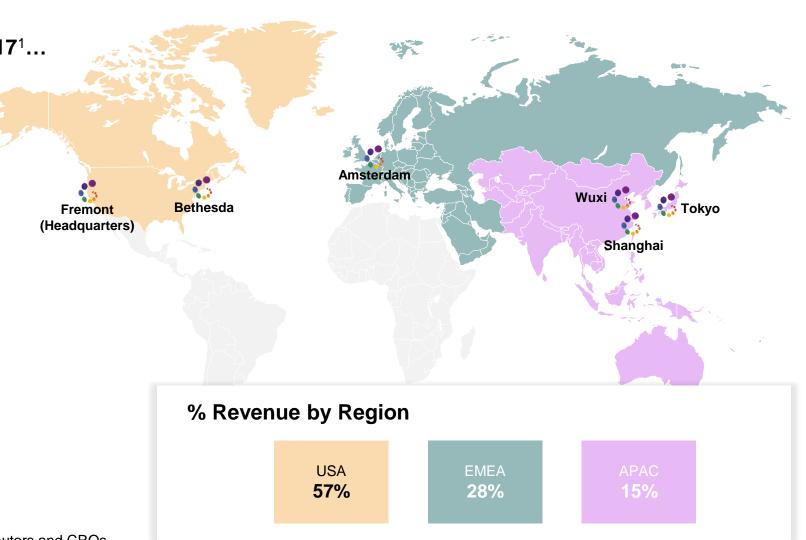
WW Applications, Service & Sales

#### % Revenue by Industry

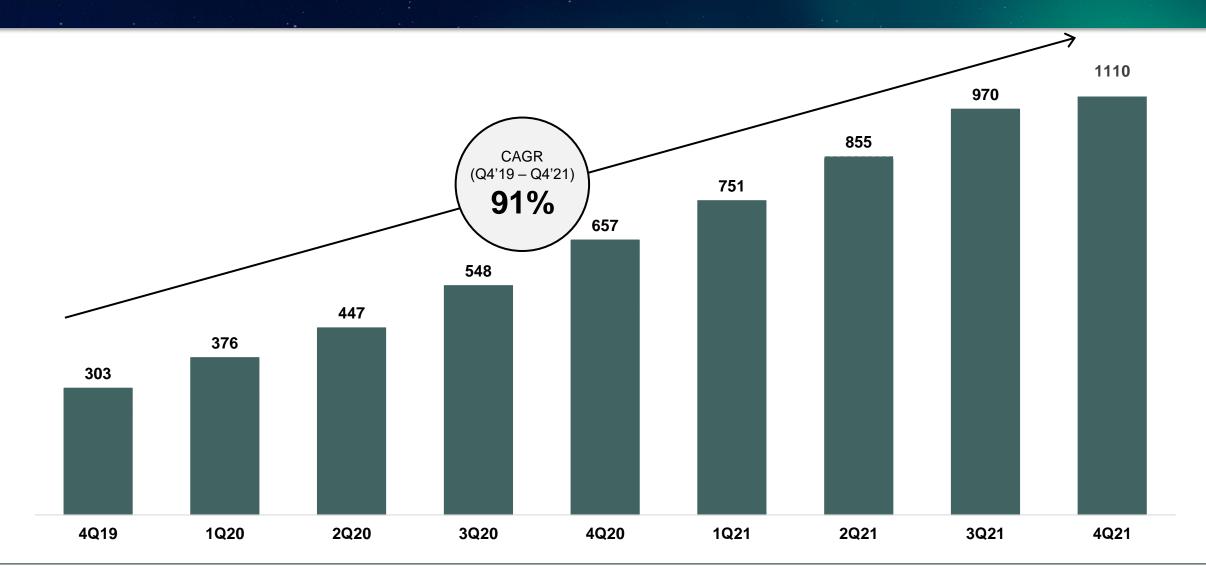


■ Academic and Government-Owned Institutions

■ Pharmaceutical and Biotechnology Companies, Distributors and CROs

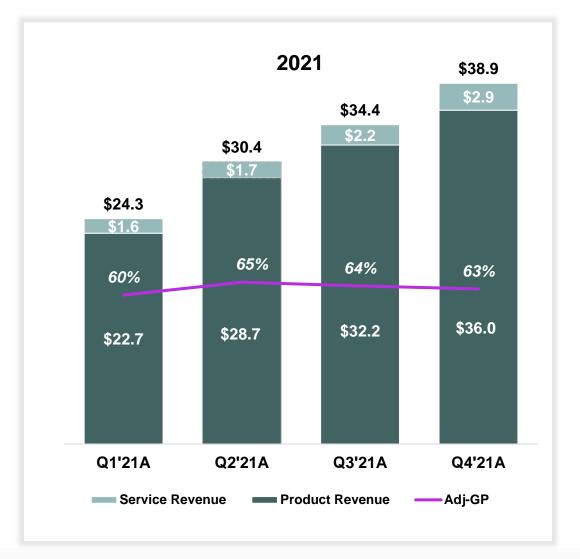


# **Strong and Growing Base of Instrument Placements**



# Historical Revenue and Adjusted Gross Margin %





## **Our Target Operating Model**

#### **Non-GAAP Target Operating Model**

(\$ in thousands)	FY19A	FY20A	FY21A	1Q2021	2Q2021	3Q2021	4Q2021
Gross Margin %	50%	56%	63%	60%	65%	64%	63%
S&M %	18%	16%	18%	17%	18%	18%	20%
R&D %	15%	15%	18%	20%	20%	16%	16%
G&A %	46%	10%	15%	16%	13%	15%	16%
Adj. EBITDA Margin %	6%	17%	14%	7%	15%	16%	14%

#### **Key Improvement Drivers**

#### **Gross Margin**

- Shift in product mix with higher margin reagents becoming a greater share of total revenue
- Benefit from economies of scale as Company grows
- Leverage global manufacturing capabilities

#### S&M

- Increased publications improve brand recognition and lowers customer acquisition costs
- Improved variable costs to retain and service customers at scale

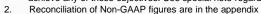
#### R&D

- Lower cost to develop new products by leveraging existing FSP platform
- Investment in consumable/kits to support for recurring revenue
- Talent diversification in other lower cost locations
- Lower fixed costs to operate at scale

#### G&A

- Improved operating costs through system automation
- Talent diversification in other lower cost locations

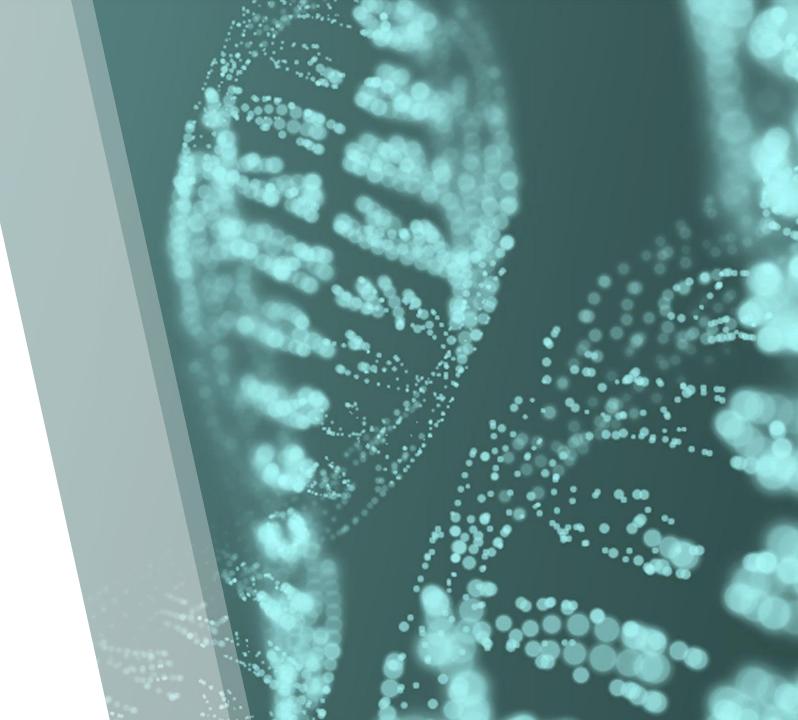
<sup>.</sup> Represents longer term financial objectives of the Company and does not constitute estimates of the Company's future performance, financial, or otherwise. There is no assurance that the Company will ever achieve any of these objectives. See special note regarding forward-looking statements.











# Non-GAAP Adjusted EBITDA Reconciliation

(\$ in thousands)

#### Non-GAAP Adjusted EBITDA Reconciliation

(\$ in thousands)	FY19A	FY20A	FY21A	1Q2021	2Q2021	3Q2021	4Q2021
Net Income	(16,827)	19,411	4,443	101	2,671	1,420	251
<u>Adjustments</u>			i !				
Depreciation and Amortization	309	578	1,241	169	194	194	685
Provision for (Benefits from) Income Taxes	534	(4,982)	1,505	50	597	655	203
Interest Income	(711)	(110)	(49)	(10)	(9)	(12)	(19)
Interest Expense	1	333	1,741	375	433	442	492
Foreign currency exchange loss (gain), net	(32)	(463)	1,481	663	135	388	295
Litigation Settlement	20,019		į Į				
Loss on Lease Exit Cost			   				347
Acqisition Related Expenses			<u> </u> 				229
Stock-Based Compensation Expense	269	611	6,586	456	667	2,455	3,008
Adjusted EBITDA	3,561	15,379	17,525	1,804	4,688	5,542	5,491
Revenue	57,883	92,839	127,950	24,272	30,408	34,376	38,893
Adjusted EBITDA % of Revenue	6%	17%	14%	7%	15%	16%	14%

# Non-GAAP Adjusted Gross Profit Reconciliation

(\$ in thousands)

#### **Non-GAAP Adjusted Gross Profit Reconciliation**

(\$ in thousands)	FY19A	FY20A	FY21A	1Q2021	2Q2021	3Q2021	4Q2021
GAAP Gross Profit	28,674	51,710	79,144	14,487	19,745	21,276	23,636
<u>Adjustments</u>			i !				
Amortization of Acquisition-Related Intangible Assets	0	0	237	0	0	0	237
Stock-Based Compensation Expense	90	232	1,508	112	120	559	717
Non-GAAP gross profit	28,764	51,942	80,888	14,599	19,864	21,835	24,589
Revenue	57,883	92,839	127,950	24,272	30,408	34,376	38,893
Non-GAAP gross profit %	50%	56%	63%	60%	65%	64%	63%

# Historical Revenue and Gross Margin %

