

# Advancing the Next Generation of Cell Analysis

September 2021



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# Cytek is Becoming the Premier Cell Analysis Company



**Novel, patented FSP platform** utilizes the full spectrum of fluorescent signatures to deliver high-resolution, high-content and high-sensitivity cell analysis



Highly intuitive, integrated workflow solutions driving strong adoption with **over 850 instruments placed** since commercial launch in 2017



Validated platform with **over 270 peer-reviewed publications**, which continues to accelerate alongside **growing applications**



Delivering **strong revenue growth of 59% YoY** for the second quarter of 2021



Potential utility across a myriad of research and clinical applications could allow Cytek to **access the broader \$23Bn cell analysis market<sup>1</sup>**



Comprehensive suite of solutions expands customer base and diversification, and provides **recurring revenue opportunity**

# Cytek's Leadership Team



**Wenbin Jiang, Ph.D.**  
Chief Executive Officer



**Patrik Jeanmonod**  
Chief Financial Officer



**Ming Yan, Ph.D.**  
Chief Technology Officer



**Allen Poirson, Ph.D.**  
SVP, Marketing and  
Corporate Development



**Valerie Barnett**  
General Counsel



**Mark Edinger**  
VP, Scientific Affairs



**Maria Jaimes, M.D.**  
VP, Applications



**Ray Lannigan**  
VP, Global Sales & Service



**Ken Riley**  
General Manager



**Melik Ulusu**  
VP, Operations &  
Integrated Supply Chain



# Investing to Capture the Cell Analysis Opportunity

## Validated Technology Platform

**850+**

Units Placed

**270+**

Publications

## Broad Customer Base and Global Presence

**620+**

Customers

**25+**

Countries

## Strong Financial Profile

**\$93M**

2020 Revenue

**\$30.4M**

2Q21 Revenue

Aurora



2017

Northern Lights



2018

Reagents



2020

Cell Sorter



2021

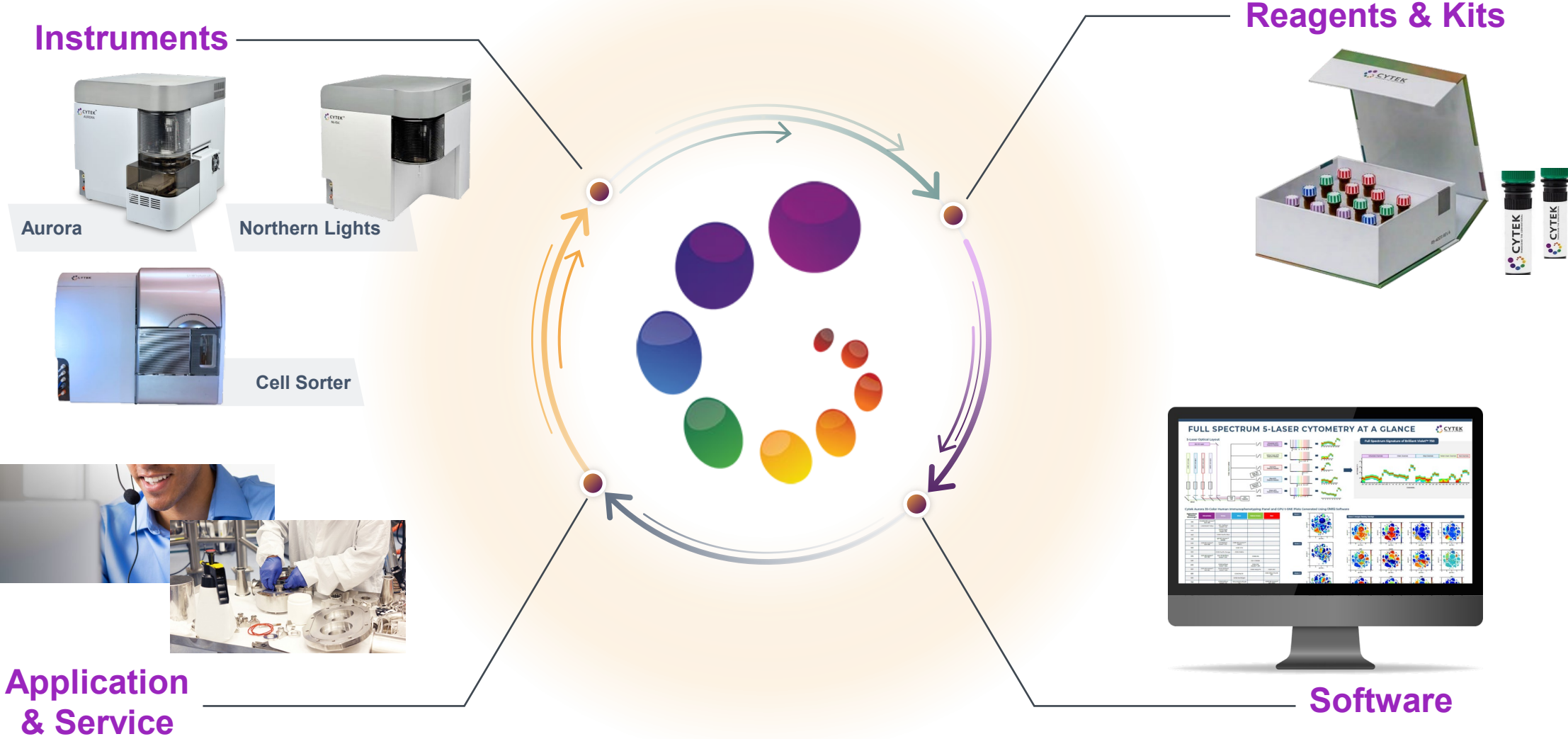
To better understand our immune system, with its large and complex network of different cells and their sub-populations, there has been a **growing need for higher complexity cell analysis experiments and assays** to analyze **MORE cell populations together in a single tube of sample**

**MORE fluorescent tagged biomarkers**  
provided by reagent vendors to identify cell populations

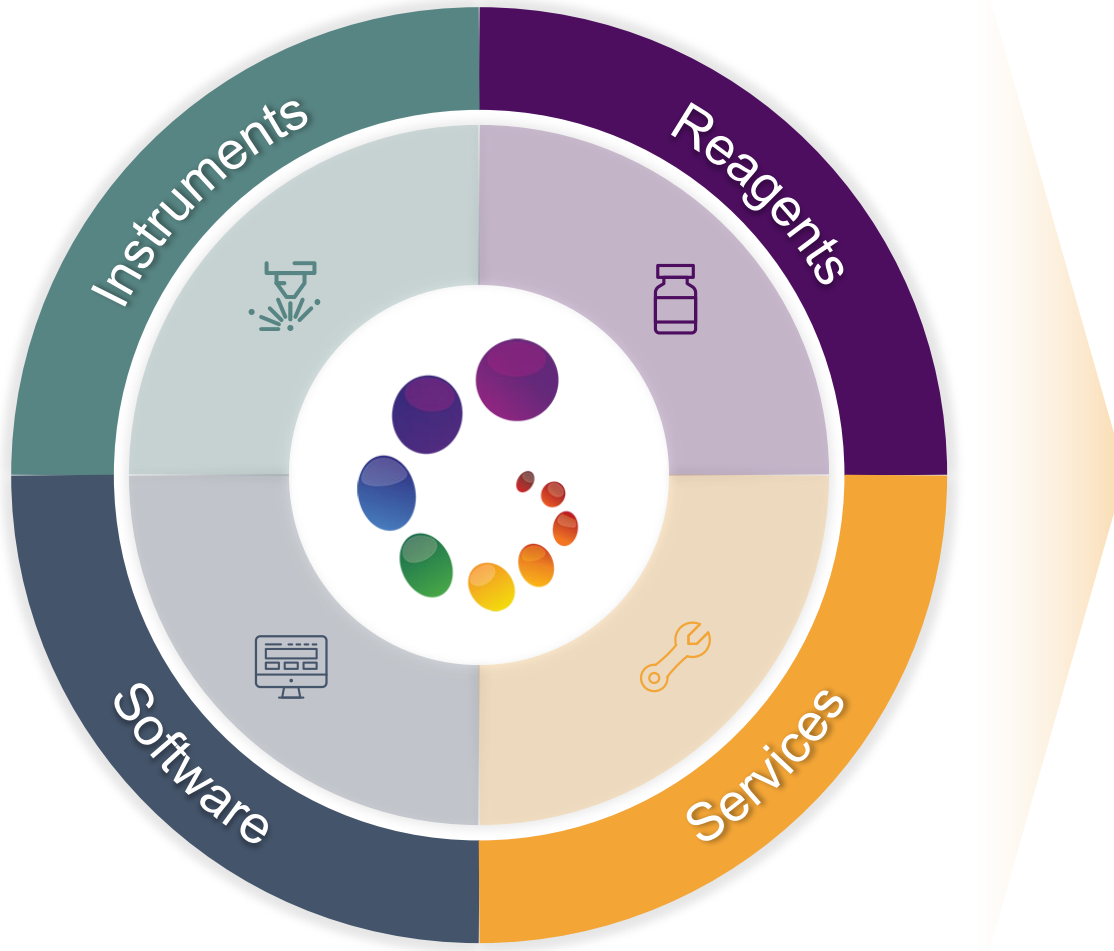
**MORE lasers and detectors**  
provided by instrument manufacturers to measure these fluorescent biomarkers



# We Provide an End-to-End Platform of FSP Solutions



# Strategy to Drive Innovation in the Cell Analysis Market



## Becoming a Comprehensive Solutions Provider and Driving Innovation in Cell Analysis

- Continue facilitating technical innovation in cell analysis
- Broad application development across life sciences, and healthcare more broadly:
  - Discovery, translational and clinical research
  - Clinical diagnostics



# Our FSP Platform Allows Us to Address the Broader Cell Analysis Market

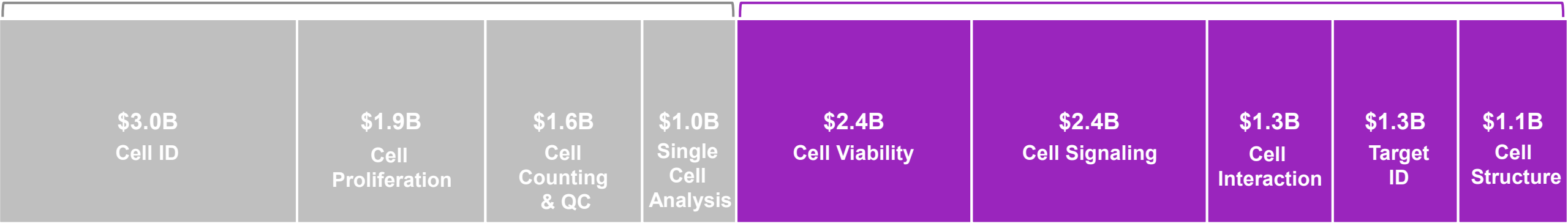


## \$8B Initial TAM

(Cell Analysis Market in 2019 Addressable by Flow Cytometry)

## \$8B Additional TAM

(Cell Analysis Market in 2019 Not Currently Addressable by Flow Cytometry)



## \$23B Long-Term TAM

(Total Cell Analysis Market in 2024)



Marine Biology



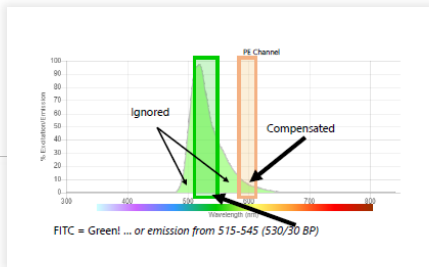
Water Supply Contamination



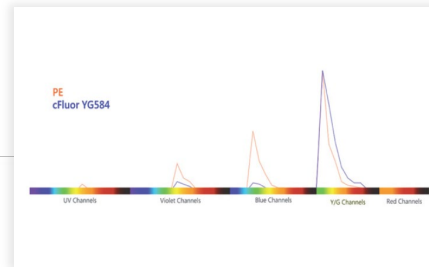
Alternative Biofuels

# Advancing Cell Analysis with Our Unique FSP Technology

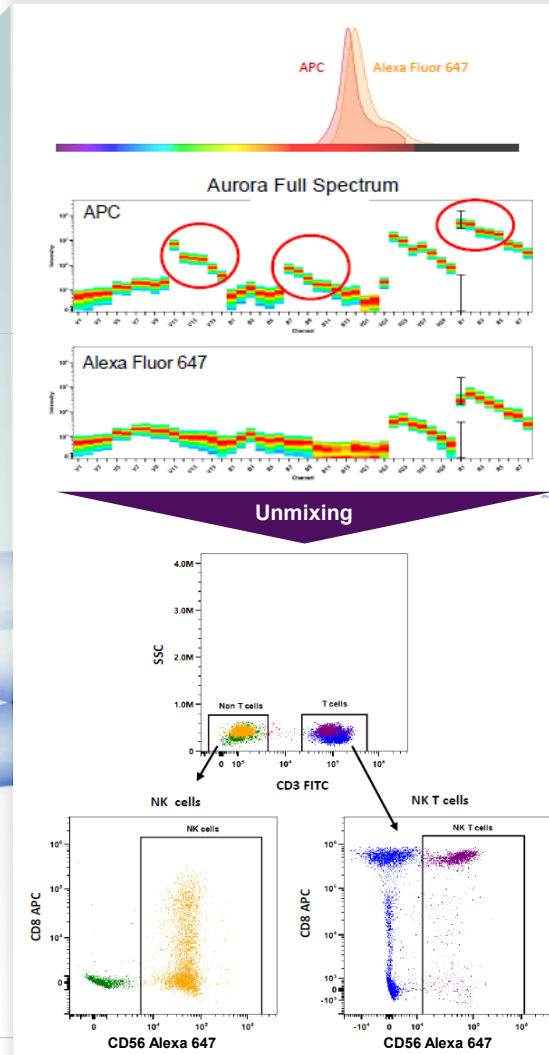
## Conventional



## Cytek's FSP Technology



**ENTIRE emission spectrum is captured** across the different module & stitched together to create a spectral signature that combines emission information of fluorochrome excited by all onboard lasers



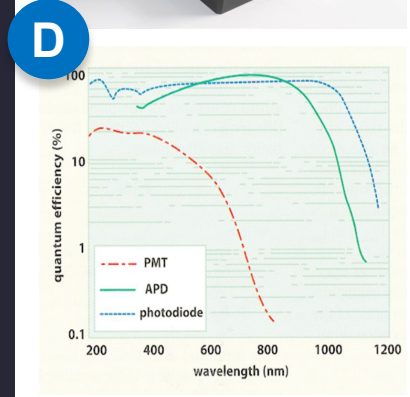
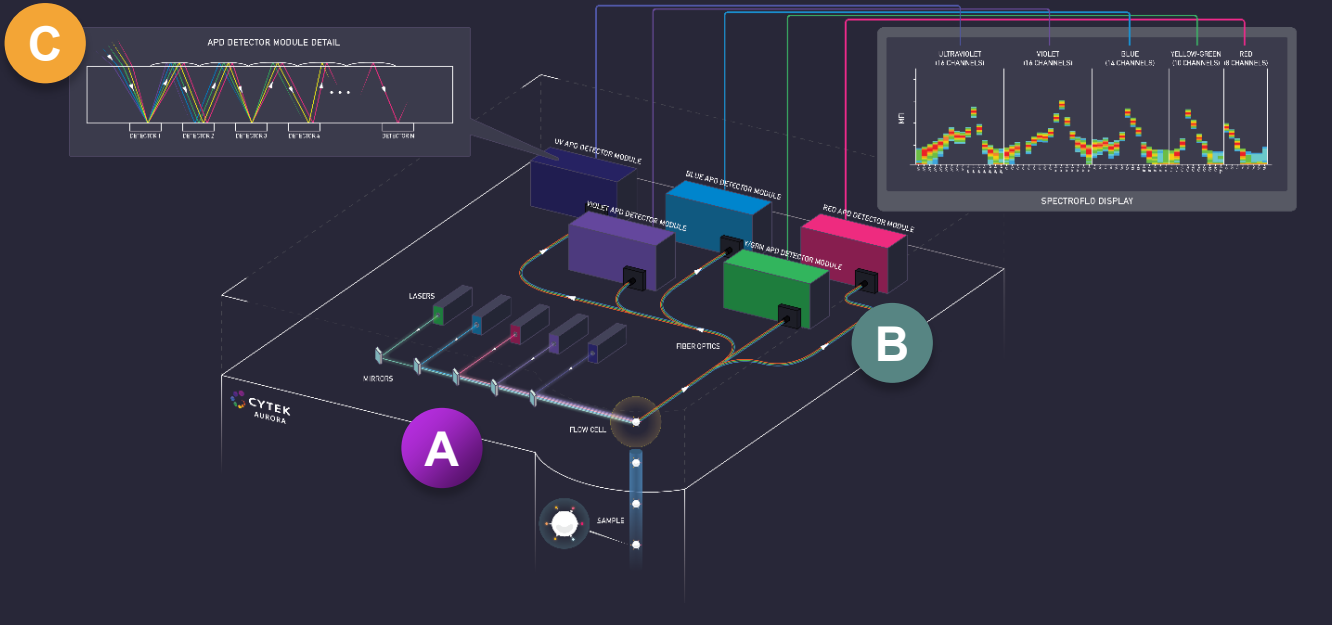
Our FSP platform was purpose-built to advance the next generation of cell analysis by **delivering deep insights, high throughputs and ease of use**

FSP technology enables **high sensitivity and high throughput without compromising data quality**

Allows **use of many dyes simultaneously with optimal resolution**, which is not possible with conventional cytometers

FSP is **able to extract autofluorescence** to enhance resolution

# Our FSP Technology is Powered by Innovative Designs



**A** The fluorescence spectrum from each laser source is collected from multiple laser excitation

**B** The fluorescence from each laser source is collected by each corresponding detector array module

**C** Use of APD detectors maximizes sensitivity and enables broad wavelength responses

**D** The combination of our patented optical design with APD detectors yields high-resolution data at an optimized signal-to-noise ratio

**Maximize Resolution & Accuracy**

**Optimized Signal-to-Noise Ratio**

**High Resolution**

**Valuable Insights**



# Benefits of Our FSP Platform



## Ultra-sensitive

Resolves the most challenging cell populations



## Deep, high-integrity content

Highly complex assays through access to 40 different colors in a single tube



## Flexible and compatible

Single configuration across a wide range of reagents and applications



## Efficient and compact

Saves time and money while maintaining industry-leading performance



## Integrated and intuitive

Fully integrated workflows with end-to-end solutions

# Cytek's Core Instruments: Aurora and Northern Lights

## Aurora



## Northern Lights



>40 Colors from  
3-5 Lasers

Biopharma,  
CROs, Large  
Academic Labs

High-End  
Market

>24 Colors from  
1-3 Lasers

Individual  
Researchers &  
Clinical Labs

Entry-Level  
Market



High-Throughput



Flexible & Intuitive



Ultra-Sensitive



Valuable Insights

# Newly Launched: Aurora Cell Sorter Overview



**Aurora Cell Sorter**

Shipped June 2021

First highly flexible, intuitive and ultra-sensitive cell sorter that leverages the detection and sensitivity capabilities of our FSP technology to isolate living cell populations from lower to higher complexity panels beyond 40 biomarkers

## Unique

- Accommodates the same number of parameters with the same sensitivity as the Aurora system
- Able to isolate living cell populations from lower to higher complexity panels beyond 40 biomarkers
- Ability to easily transfer panels from Aurora, as well as other or conventional instruments, to sorter
- Easy integration for downstream analysis (e.g., genomics and proteomics)

## Differentiated


- Can analyze and sort using higher complexity panels, in addition to ability to isolate living cell populations

## Sustainable

- Higher complexity spectral panels cannot be run on a conventional sorter
- Cytek sorter can also be used to sort panels from conventional analyzers



# Cytek' FSP Platform versus Other Technologies

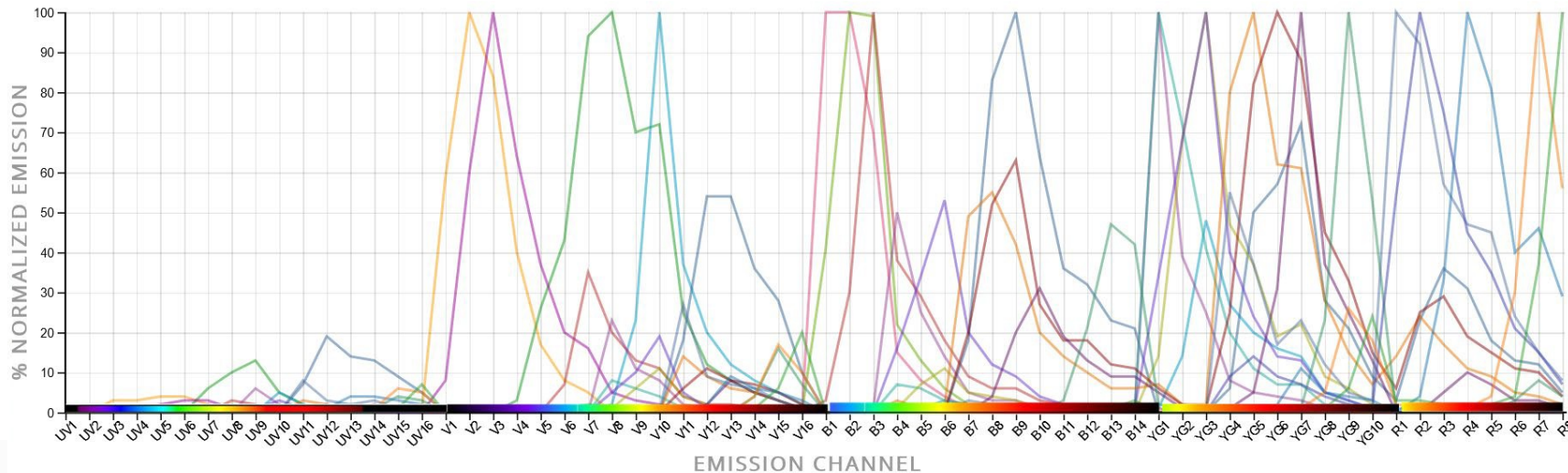
		Conventional Flow Cytometry	Spectral Flow Cytometry	Mass Cytometry
<b>Biomarkers / Parameters</b> (>40 biomarkers) <sup>1</sup>	✓	✗	✗	✓
<b>Sensitivity</b> (nanoparticle detection)	✓	✓	✗	✗
<b>Throughput</b> (>30K cell/second)	✓	✓	✓	✗
<b>Footprint</b> (<150K cm <sup>3</sup> )	✓	✓	✗	✗
<b>Sorting Capability</b>	✓	✓	✗	✗
<b>Cost : Performance<sup>2</sup></b>	✓	✗	✗	✗

1. Based on peer-reviewed publications

2. Cost-to-Performance reflects performance based on accessible biomarkers, sensitivity, throughput and sorting capabilities, relative to costs associated with instruments, consumables, time, labor and ability to upgrade over time

# Our FSP Technology Provides a Significant Reagents Opportunity

- Cytek developed a set of spectral unique dyes based on full spectrum cytometry
  - About 20 cFluor dyes are identified and several have been commercialized
  - Additionally, we market a cFluor immunoprofiling kit with 14 colors
- Fluorescence spectrum of Cytek cFluor dyes can be stored in the instruments for ease of use and bundling with instruments



		Lasers	cFluor
		Violet	<b>cFluor V420</b>
		Violet	<b>cFluor V450</b>
		Violet	cFluor V500
		Violet	cFluor V570
		Violet	cFluor V620
		Blue	cFluor B518
		Blue	<b>cFluor B532</b>
		Blue	<b>cFluor B548</b>
		Blue	cFluor BYG575
		Blue	cFluor BYG610
		Blue	cFluor BYG628
		Blue	cFluor BYG666
		Blue	cFluor BYG676
		Blue	cFluor BYG680
		Blue	<b>cFluor BYG710</b>
		Blue	cFluor BYG781
		Yellow Green	<b>cFluor YG584</b>
		Red	cFluor R659
		Red	cFluor R667
		Red	<b>cFluor R685</b>
		Red	<b>cFluor R720</b>
		Red	cFluor R780
		Red	cFluor R810
		Violet	ViaViolet
		Red	ViaRed

# Reagents & Kits Portfolio



## Reagents & Kits

Commercially Launched  
October 2020

**Our reagents are fluorochrome conjugated antibodies used to identify cells of interest**

**Simplifies the workflow from sample preparation to data analysis**

**Our 14-color cFluor immunoprofiling kit and 40-color optimized multicolor immunofluorescence panel provide users with ready-to-use protocols and antibodies**

**Class 1 single-color reagents currently sold in China with clinical studies underway for 6-color TNBK reagents for potential Class 3 registration**



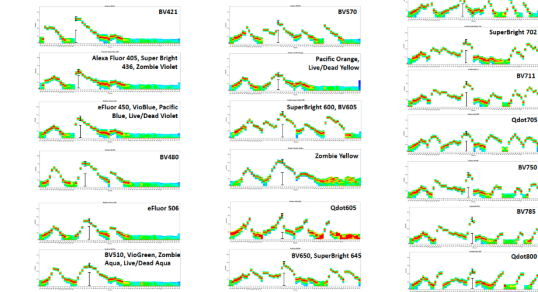
# Web-Based Tool Developed to Help Customers to Advance HD Cell Analysis

## Fluorochrome Selection Guidelines



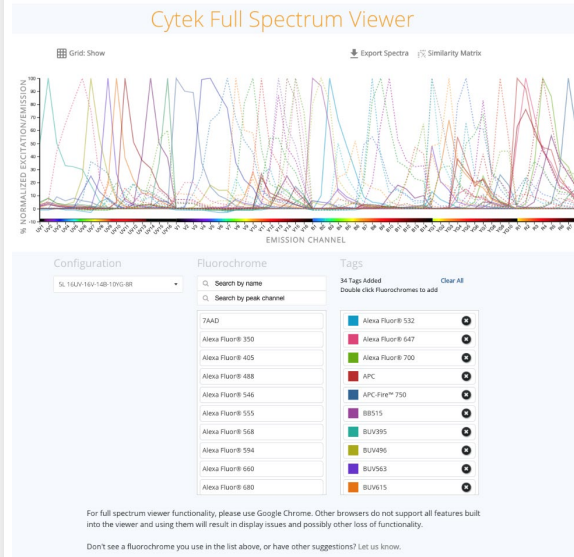
Cytek® Aurora  
Fluorochrome Selection Guidelines  
5 Laser 16UV-16V-14B-10YG-8R

### Violet Laser Excitable Dyes with Unique Signatures

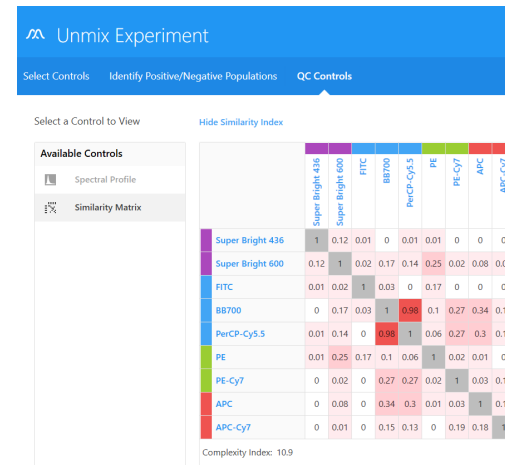


View and overlay  
full spectrum signatures

## Spectrum Viewer

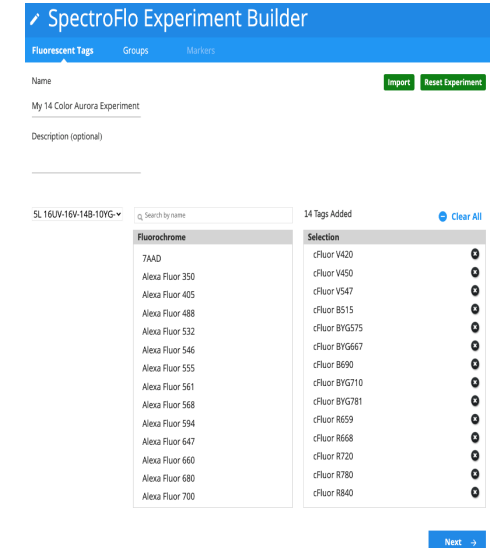


## Similarity and Complexity Indices



Compare and evaluate  
fluorochrome combinations

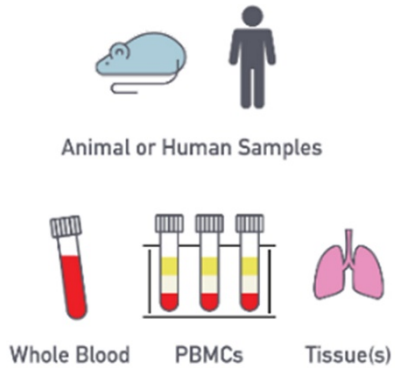
## Experiment Builder



Create SpectroFlo  
experiment templates

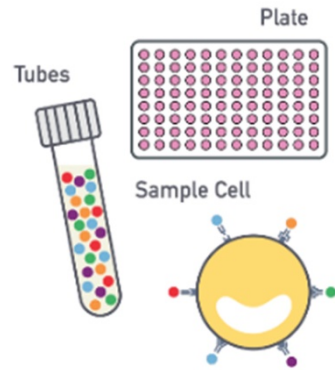
# End-to-End FSP Workflow

01



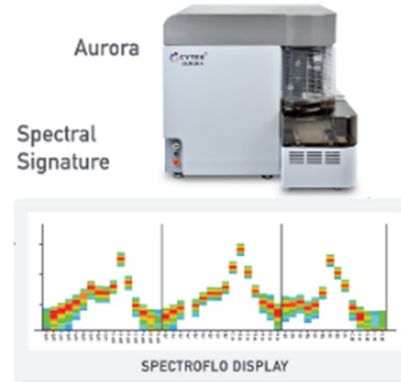
**Sample Collection**

02



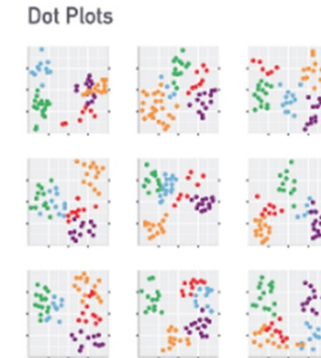
**Sample Preparation & Labeling**

03



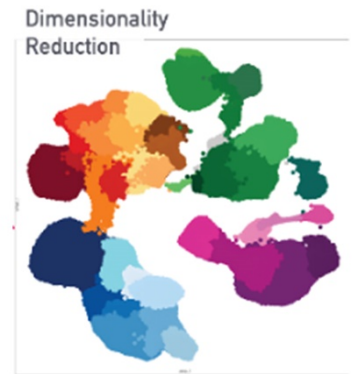
**Full Spectrum Profiling**

04



**Sample Acquisition Live Unmixing**

05



**Advanced Analysis**

Standardized, fully-integrated FSP workflow solution, incorporating instruments, reagents, software and services to provide a seamless end-to-end experience, increasing usage of high-dimensional cell analysis techniques by more end-users and accelerating market adoption

# Development Strategy for Driving New Applications via Reagents

**Work with industry partners / KOLs** to potentially co-develop new fluorophores and antibody conjugates with unique spectral characteristics



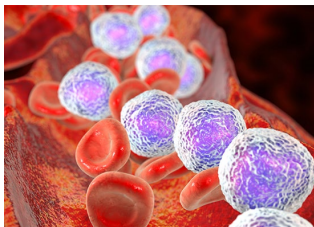
**Evaluate unique fluorophore prototypes** to consider future development of additional products or processes



**Collaborations with Clinical Laboratories** to design and study potential clinical diagnostics

## Identify and develop a larger range of conjugated antibodies

that can be combined across each laser to increase the number of colors that can be effectively used together, with optimal resolution, in laboratory research and clinical diagnostics



**Leukemia & Lymphoma Diagnosis**



**Minimal Residual Disease Monitoring**



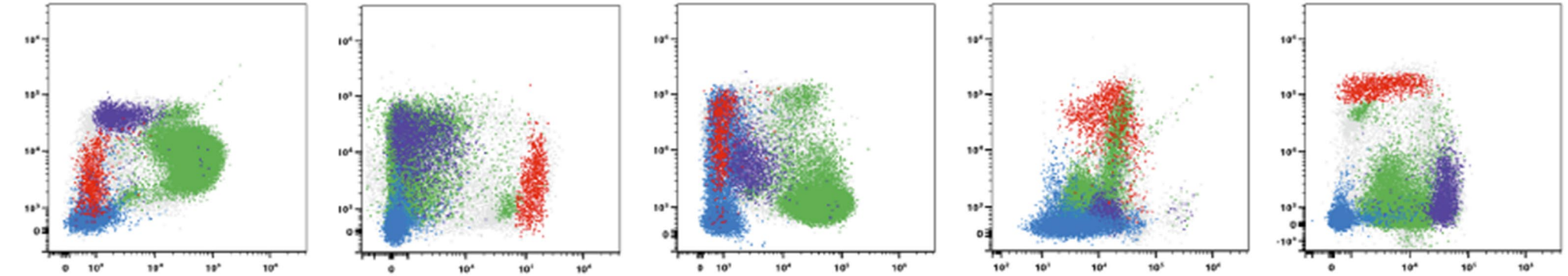
# Comparable performance between 3-tube assays with CFC and 1-tube assays with NL-CLC

New diagnosis method is discovered when multiple tubes are combined

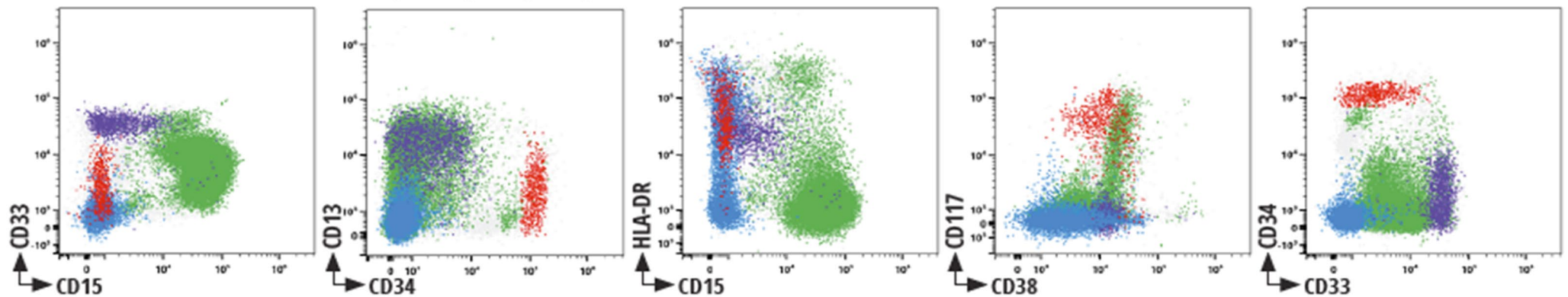
## Legend:



Conventional  
3-Tube Assay



Full Spectrum  
NL-CLC  
1-Tube Assay





# First 40-color Optimized Multicolor Immunofluorescence Panel

**OMIP-069: Forty-Color Full Spectrum Flow Cytometry Panel for Deep Immunophenotyping of Major Cell Subsets in Human Peripheral Blood**

Lily M. Park,<sup>1</sup> Joanne Lannigan,<sup>2</sup> Maria C. Jaimes<sup>1\*</sup>

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Received 3 June 2018; Revised 27 July 2018; Accepted 17 August 2018

Additional Supporting Information may be found in the online version of this article.

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Published online in Wiley Online Library (wileyonlinelibrary.com).  
 DOI: 10.1002/cyto.a.13013

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**Key terms:** access-based immunophenotyping; full spectrum; high-dimensional flow cytometry; OMIP; spectral; PBMC

**BACKGROUND:** The need to understand the mechanisms and pathways of immune evasion seen either post immunotherapy or during natural immune responses to cancer, autoimmunity, and infectious diseases, requires methods and protocols which will enable a deeper profiling of the immune system. Greater characterization of immune subpopulations allows for more informed decisions regarding the identification of targetable biomarkers and the development of new therapeutic approaches. (1-6)

Understanding the complexity of the human immune response requires the ability to perform high-throughput, in-depth analysis, at the single cell and population levels. Flow cytometry has sought to address this need by allowing the characterization of single-cell protein expression, through the binding of fluorescence-labeled antibodies

**ABSTRACT:** This 40-color flow cytometry-based panel was developed for in-depth immunophenotyping of the major cell subsets present in human peripheral blood. Sample availability can often be limited, especially in cases of clinical material, when multiple types of staining are required from a single sample or timepoint. Maximizing the amount of information that can be obtained from a single sample not only provides more in-depth characterization of the immune system but also serves to address the issue of limited sample availability. The panel presented here identifies CD3+ T cells, CD3+ T cells, regulatory T cells, γδ T cells, NKT-like cells, B cells, NK cells, monocytes and dendritic cells. For each specific cell type the panel includes markers for further characterization by including a selection of activation and differentiation markers, as well as diagnostic receptors. Moreover, the combination of multiple markers in one tube might lead to the discovery of new immune phenotypes and their relevance in certain diseases. Of note, this panel was designed to include only surface markers to avoid the need for fixation and permeabilization steps. The panel can be used for studies aimed at characterizing the immune response in the context of infectious or autoimmune diseases, monitoring cancer patients on immunosuppressive or chemotherapy, and discovery of unique and targetable biomarkers. Different from all previously published OMIPs, this panel was developed using a full spectrum flow cytometry technology that has allowed the effective use of 40 fluorescent markers in a single panel. The panel was developed using cryopreserved human peripheral blood mononuclear cells (PBMC) from healthy adults (Table 1). Although we have not tested the panel on fresh PBMC or whole blood, it is anticipated that the panel could be used in these sample preparations without further optimization. © 2018 Cytex Biosciences, Inc. Cytometry Part A published by Wiley Periodicals, Inc. on behalf of International Society for Advancement of Cytometry.

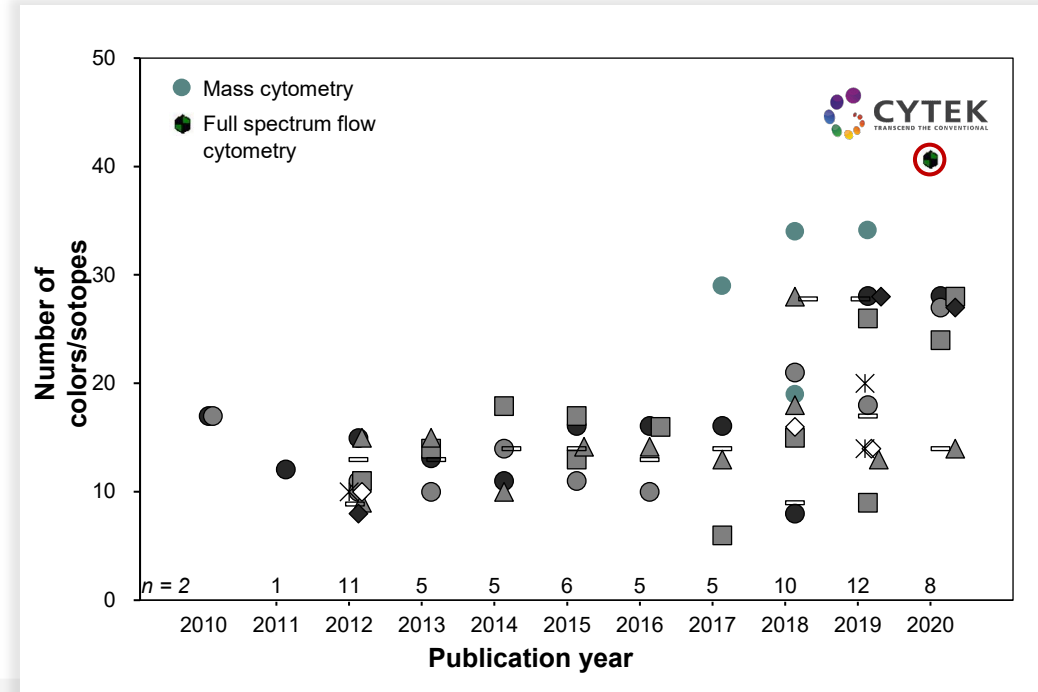
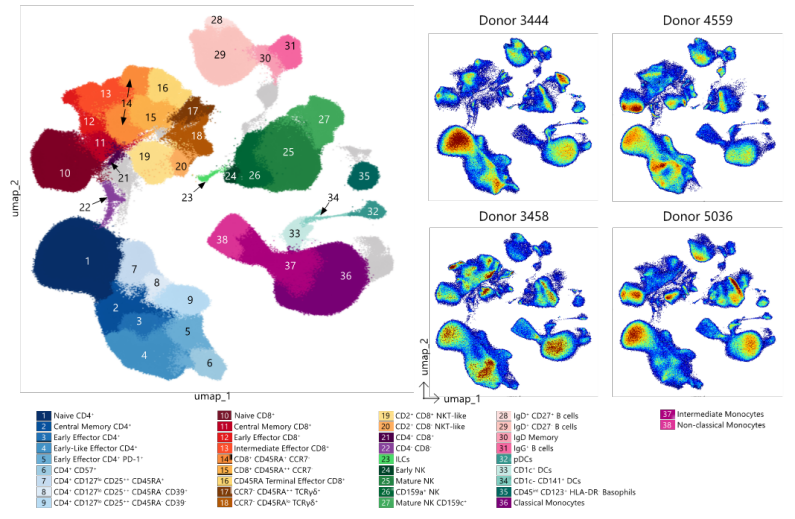
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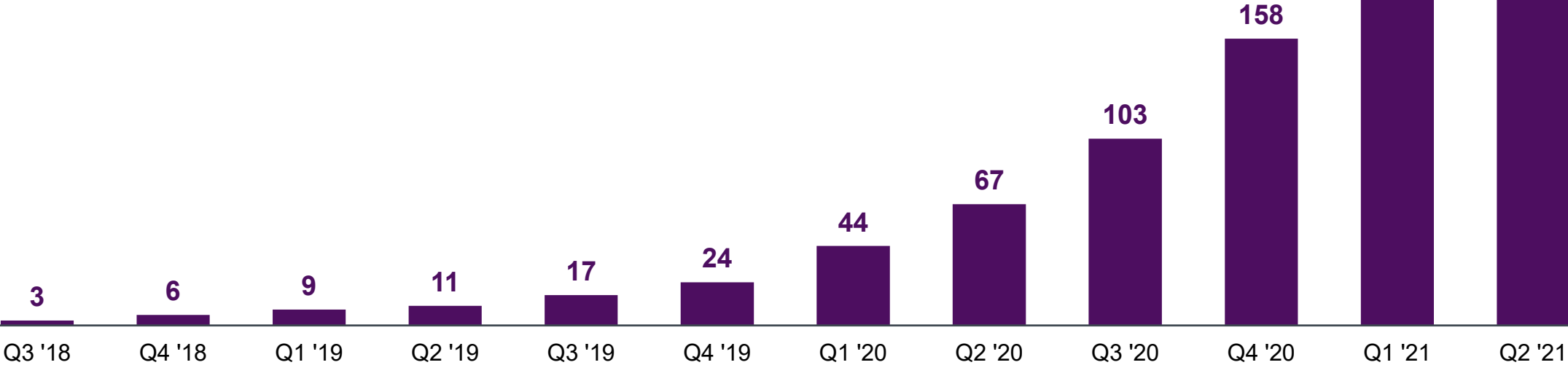
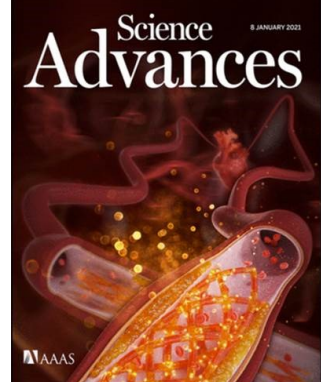
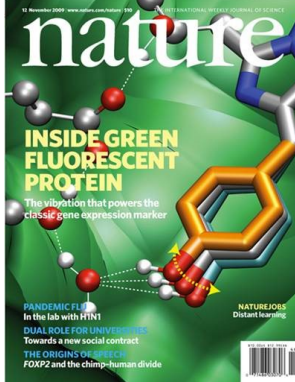
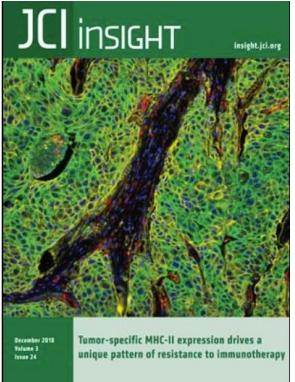
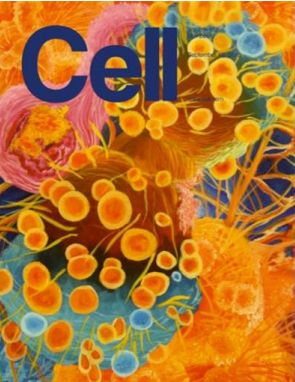
First publication to go beyond 28-color fluorescence flow cytometry, exceeding OMIP panels published using mass cytometry

40-color panel covering almost the entire cellular composition of the human peripheral immune system with a single tube

Higher throughput, robust population resolution and lower cost



# Validation as Publications have Increased Significantly Over Time



# Growing Market Needs Require Advanced Cell Analysis



Flow cytometry used in clinical settings and provide new possibilities for novel drug development

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**The Rise of Immuno-Oncology**



Customers demand increased access to high parameter flow cytometry at both the high-end and low-end entry points

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**Demands of Flow Cytometry Customers are Increasing**



Market is characterized by large, legacy players and a dearth of innovation, thus there is a large appetite for novel solutions

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**Opportunity to Innovate a Market Suffering from Inertia**



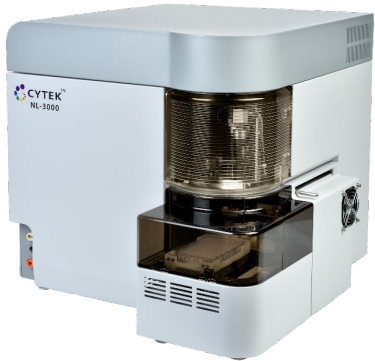
The diagnostics sector has enjoyed a period of significant innovation, particularly within the fields of genomics and proteomics

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**Clinical Diagnostics are Changing**

**Drive adoption and application development of Cytek's FSP platform**

# Cytek's Value Proposition to the Clinical Market



NL-CLC

- Performs high-level multi-parameter flow cytometry immunophenotyping on small sample amounts
- Accurately detects, diagnoses and monitors immune cell disorders with very low levels of key biomarkers

## Benefits

- Allows for more informative antibodies in one tube
- Minimizes use of redundant reagents
- Optimizes use of smaller amounts of patient specimen
- Identifies small populations of abnormal cells
- Improves overall laboratory efficiency
- Lowers costs

## Becoming a Solutions Provider for the Clinical Market



**Automated Sample Preparation**



**Customized Workflow Solutions**



**Automated Analysis**



**Error Reduction**

# The Power of “AND”

Flow cytometry is often used with downstream or companion technologies



## Flow Cytometry Analysis

### Cytek cFluor™ Reagent Kits

- Immuno-oncology
- Immunotherapy
- Infectious disease
- Minimal residual disease

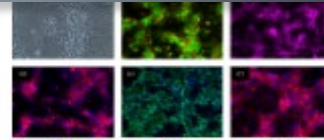
### Flow Cytometry Sorting



### Next Gen Sequencing



### High Content Imaging



### Molecular Biology



## ADVANCED SCIENCE

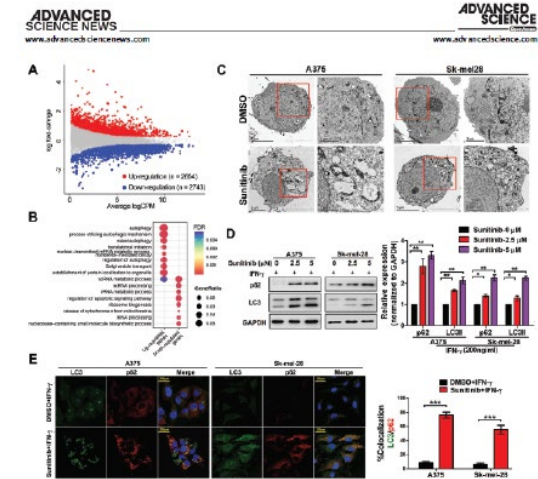
Open Access

Full Paper | Open Access | CC BY

### The Beneficial Role of Sunitinib in Tumor Immune Surveillance by Regulating Tumor PD-L1

Hui Li, Xinwei Kuang, Long Liang, Youqiong Ye, Yongchang Zhang, Jialu Li, Fangyu Ma, Juan Tao, Guang Lei, Shuang Zhao, Juan Su, Nong Yang, Cong Peng, Xiaowei Xu ... See all authors

First published: 27 November 2020 | <https://doi.org/10.1002/adv.202001596>





# Cytek is Transforming into a Full Solutions Provider

## Establish Thought Leadership



Place instruments at top research universities and corporations across US, Europe and Asia

**850+**  
Instrument placements

## Drive Cutting-Edge Applications



Focus on high value areas of scientific research and discovery

**270+**  
Publications

## Position the Platform for Broad Use



Drive placements at pharma, biotech and CRO customers

**125+**  
Biopharma Customers

## Translate into the Clinical Setting



Develop applications for clinical setting using our FSP technology

**\$23Bn**  
Broader Cell Analysis TAM<sup>1</sup>

## Transformation into Solutions Provider



End-to-end solutions provider, including instruments, reagents, software and services

**Strong and Scaling**  
Adj. EBITDA<sup>2,3</sup>

1. 2024 market projection estimate
2. We define Adjusted EBITDA as net income (loss) adjusted for interest expense, interest income, other income (expense), net, provision for (benefit from) income taxes, depreciation and amortization, legal settlement expenses and stock-based compensation expenses. Adj. EBITDA Margin is on a percentage of revenue basis.
3. Represents longer term financial objectives of the Company and does not constitute estimates of the Company's future performance, financial, or otherwise. There is no assurance that the Company will ever achieve any of these objectives. See Special Note Regarding Forward-Looking Statements



# Global Scale and Reach with Diversified Revenue Mix

Since launch of Aurora Series in 2017<sup>1</sup>...

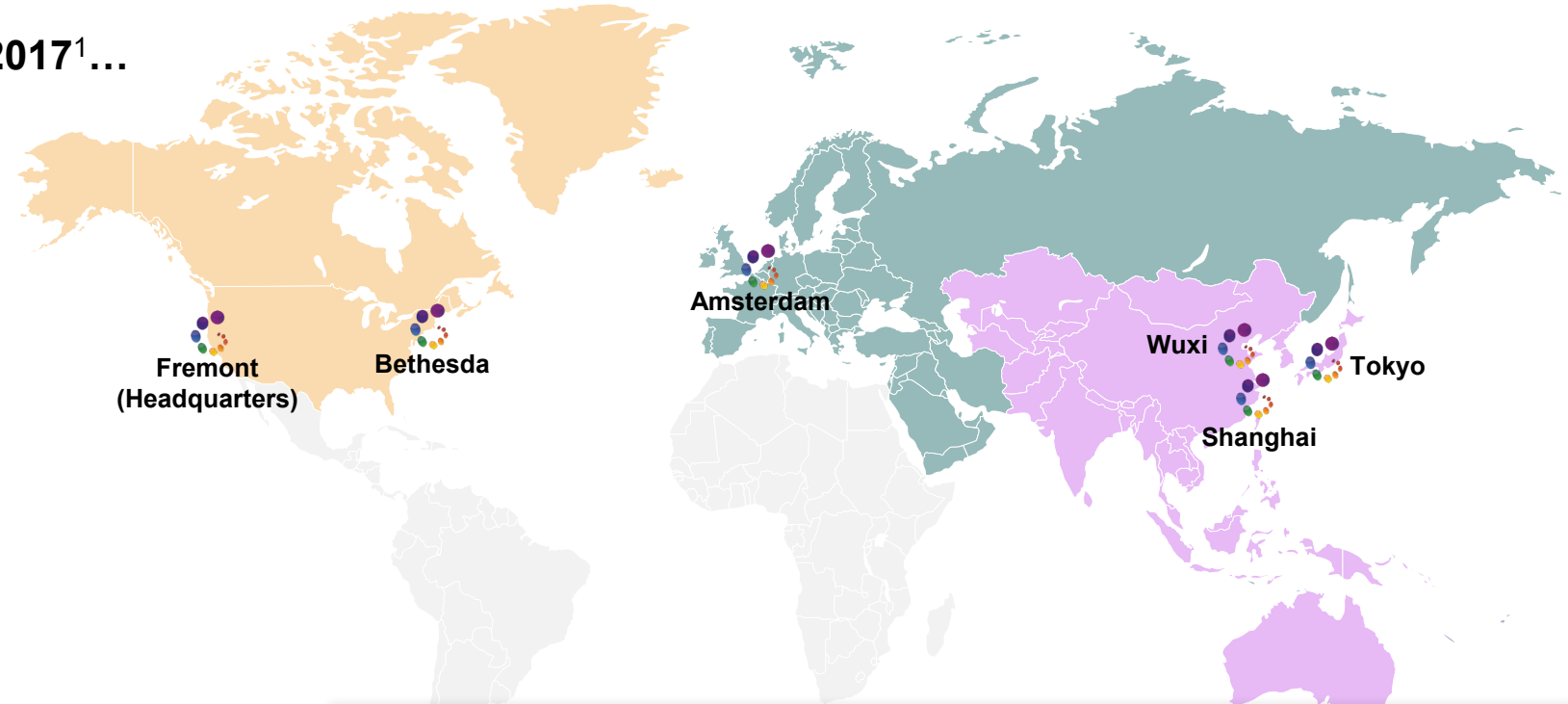
620+ Customers

390+ Employees

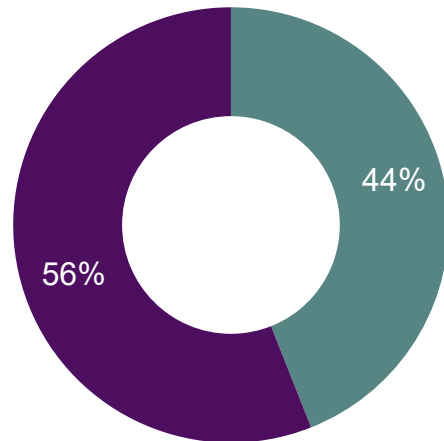
125+ Biopharma Companies

25+ Countries

WW Applications, Service & Sales

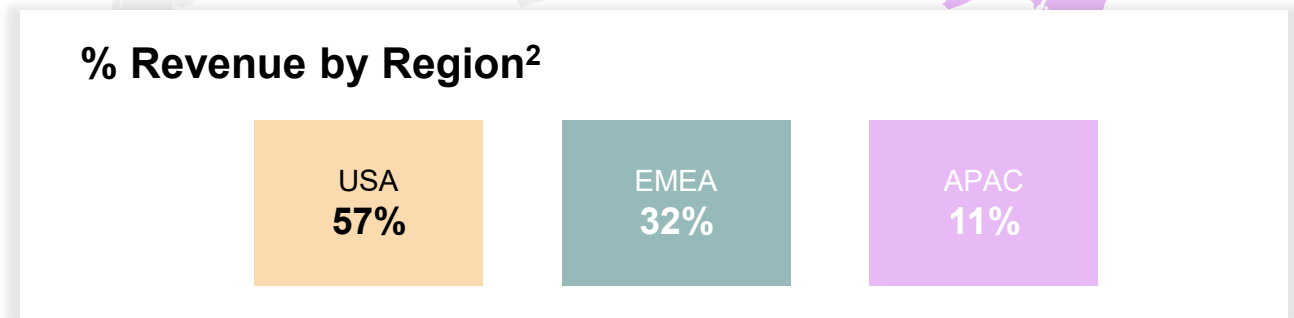


% Revenue by Industry<sup>2</sup>



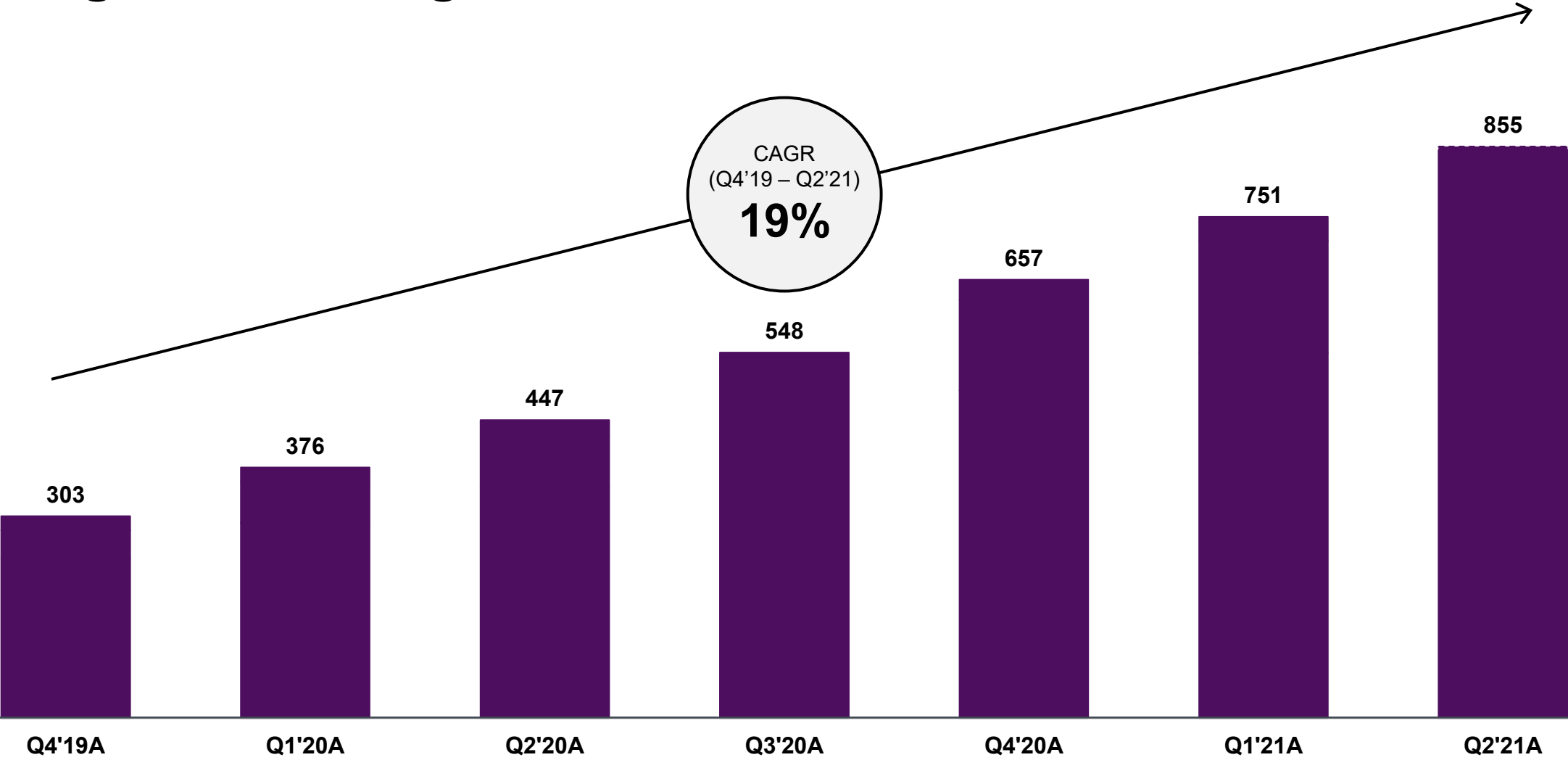
■ Academic and Government-Owned Institutions  
 ■ Pharmaceutical and Biotechnology Companies, Distributors and CROs

% Revenue by Region<sup>2</sup>



1. As of Initial Public Offering, July 22<sup>nd</sup>, 2021  
 2. As of June 30, 2021

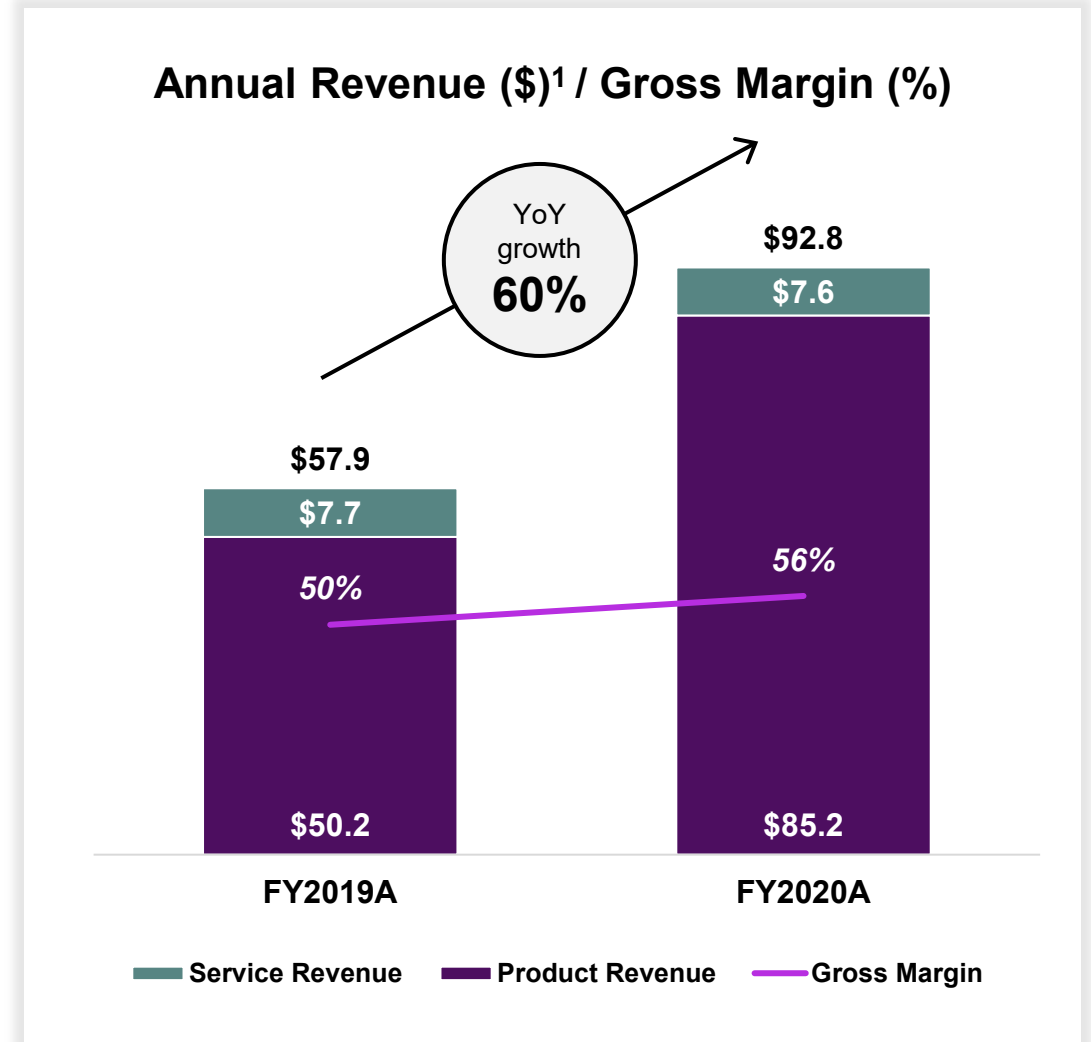
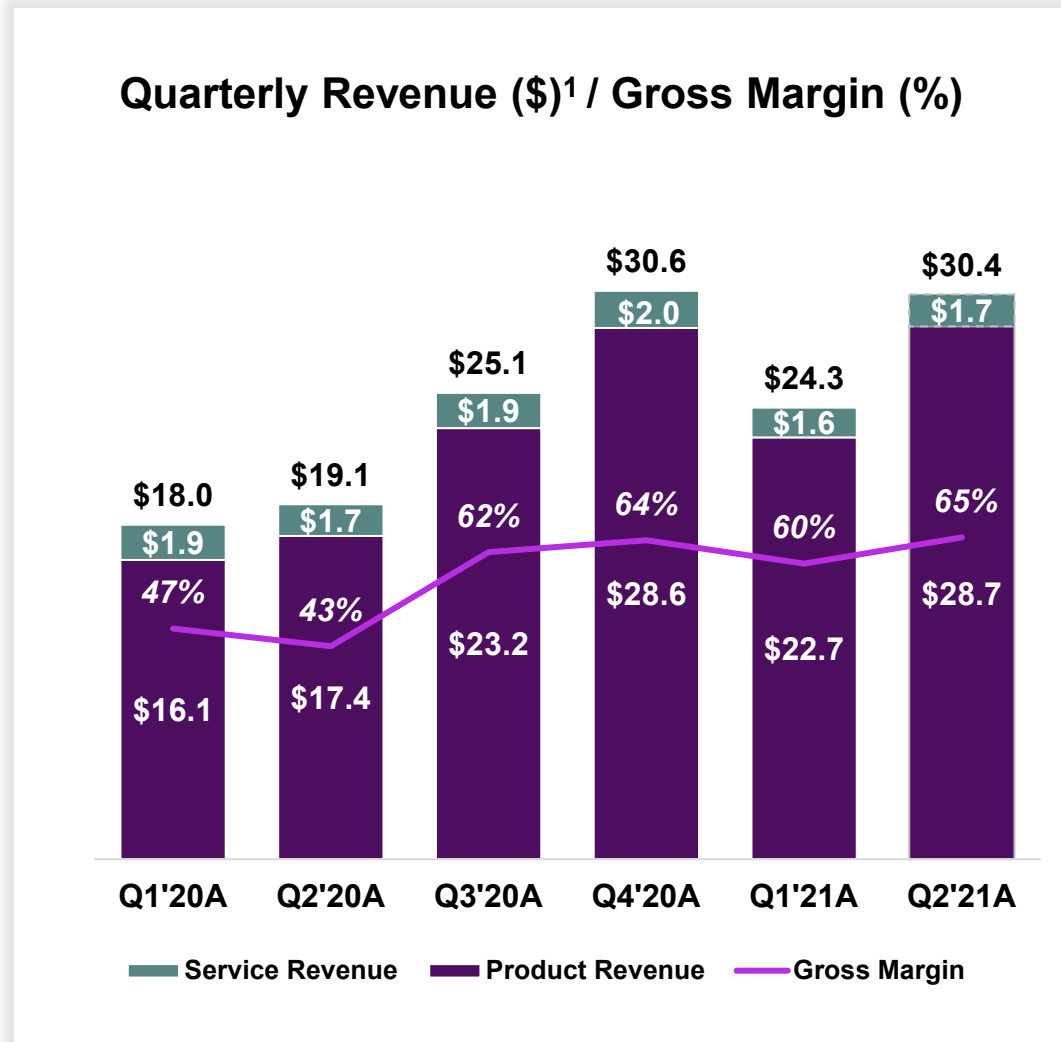
# Strong and Growing Base of Instrument Placements<sup>1</sup>



1. Cumulative number of instruments (Aurora, Cell Sorter, Northern Lights and Athena) sold and delivered to our customers as of the dates presented

# Historical Revenue and Gross Margin

(\$ in millions)



Note: Fiscal year ended December 31 and second quarter ended June 30

1. Product revenue includes reagents

# Key Improvement Drivers

## Gross Margin

- Shift in product mix with higher margin reagents becoming a greater share of total revenue
- Benefit from economies of scale as Company grows
- Leverage global manufacturing capabilities

## S&M

- Increased publications improve brand recognition and lowers customer acquisition costs
- Improved variable costs to retain and service customers at scale

## R&D

- Lower cost to develop new products by leveraging existing FSP platform
- Talent diversification in other lower cost locations
- Lower fixed costs to operate at scale

## G&A

- Improved operating costs through system automation
- Talent diversification in other lower cost locations



# **Advancing the Next Generation of Cell Analysis Tools**

**High-Resolution, High-Content and High-Sensitivity**

**Entire Spectrum of a Fluorescent Signal**

**Integrated Platform**

**Over 270 Peer-Reviewed Articles**

**Global Scale and Reach**

**Flexible, Easy-to-Use and Reconfigurable Lasers**

**Differentiated, Cost-Effective and High Performance**